



AI can write an essay in 20 seconds. Let's teach students to think instead.

Professional development • Writing instruction for students

YAWP! is a professional development program for writing teachers that builds lasting capacity in your school. The result: expert writing teachers and the best essays students have ever written.

TEACHER DEVELOPMENT

- ✓ Training and certification that turns teachers into expert writing instructors
- ✓ A grading assistant that cuts feedback from weeks to a day
- ✓ Class summaries that show class strengths and needs
- ✓ Lesson planner that builds engaging lessons for data-driven instruction
- ✓ Real time data on student writing and growth across classes and schools

\$2000 in Year 1 includes training and Teacher Certification (\$500 Annual Renewal)

STUDENT LICENSES

- ✓ Learn a critical thinking and writing process that works across subjects
- ✓ Immediate, personalized feedback from an AI Tutor that refuses to write for them
- ✓ ACT Writing Section & AP essay prep
- ✓ Responsible use of AI while developing original ideas
- ✓ Essays that will stand up in any high school or college classroom

**Students of Participating Teachers
\$45/year**

BUILD A CULTURE OF WRITING IN YOUR DISTRICT WITH YAWP!

1. Contact **hello@yawp.school** to scope your teachers, seats, and start date
2. Get your quote — exact pricing for your district.
3. Order through Publisher's Warehouse — the purchasing process you already use.